

SYDNI GRIFFIN

Hello, I am a content creator who's passions lie within the sports world. I love the competitiveness that surrounds me in this industry as it makes me strive for my personal best each and everyday. I've been pursuing a career in videography since my freshman year in high school, and I can't wait to get to work!

CONTACT



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@SydniGriffin2

SKILLS

- Team oriented
- Strong communicator
- Positive attitude
- Meets deadlines
- Highly organized
- Leadership experience
- Analytical thinker
- 6+ years of Adobe experience

EXPERTISE

- Videographer
- Social Media Manger
- Content Marketing
- Sales Marketing
- Editing Proficiency
- Creative thinker

EXPERIENCE

FOX SPORTS INTERN 2022 - Present

Runner for FOX Sports on-air talent at State Farm Stadium.

An assistant for crucial needs before, during, and after production

INTERNSHIP WITH USA BASEBALL 2023 Summer

Worked in creative services creating content for their development program 14U - 17U teams. I filmed, edited, and helped publish content that reached thousands of viewers across social media platforms.

SUN DEVIL ATHLETICS INTERN Spring 2023 - Present

Helping Arizona State University with producing social media content for their athletics. My main sports include filming and editing Sun Devil Baseball, Football, Hockey, Basketball, and Women's Soccer.

CLUB INVOLVMENT

DIRECTOR OF SPORTS SOCIALS - BLAZE RADIO 2023 - Present

Blaze Radio is currently the number 1 college radio station in the US. As Director of Sports Social, I manage our social media platforms, creating and publishing great pieces of content which involve Arizona State Athletics.

WORK

SENIOR CONTENT DIRECTOR & SOCIAL MEDIA MANAGER FOR RIP VALLEY SPORTS CARDS AND CULTER SHOP

May, 2023 - Present

In charge of growing viewer engagement across social media platforms. I create and publish content that will help increase sales for the RIP Valley brand.

EDUCATION

High School Diploma Newport Harbor High School, Newport Beach, CA June 2022 Left a legacy through my passion for sports videography and opened a new career path for younger students at NHHS

BA IN SPORTS JOURNALISM AND MASS COMMUNICATION

Walter Cronkite School of Journalism, Phoenix, AZ Grad Spring 2026

BS IN DIGITAL AUDIENCES

Walter Cronkite School of Journalism, Phoenix, AZ Grad Spring 2026